



CITY OF DREAMS

MANILA

A MEMBER OF MELCO

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**CITY OF DREAMS MANILA WINS AWARDS
FOR RESPONSIBLE BRAND BUILDING**

Excellence in Brand Positioning and Excellence in Marketing Innovation



City of Dreams Manila's Director of Resorts Marketing and Branding Tes Aranda (center), Chief Operating Officer Kevin Benning (fourth from left), Vice President-Hotels and F&B Michael Ziemer and the Resorts and Marketing team at the 2018 PANAta Awards night.

July 31, 2018 - City of Dreams Manila received three awards at the 2018 PANAta Awards of the Philippine National Advertisers (PANA). For its "Project Moments" marketing campaign video that won Bronze awards for Excellence in Brand Positioning and Excellence in Marketing Innovation and a Finalist award for Brand Bravery, the luxury integrated resort is recognized for responsible brand building as it projects a father-daughter bond through various milestone celebrations.

City of Dreams Manila's Chief Operating Officer Kevin Benning, Vice President for Hotels and F&B Michael Ziemer and Resorts Marketing and Branding Director Tes Aranda and her team were present at the awarding ceremony. Produced by Keystone Frame, the sentimental 90-second video on Facebook went viral soon after its launch. The annual PANAta Awards acknowledges the people and organizations behind the industry's most successful and exemplary brand-strengthening campaigns.

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About City of Dreams Manila

The luxury integrated casino resort City of Dreams Manila marks the formal entry of Melco Resorts & Entertainment Limited into the fast-growing and dynamic tourism industry in the Philippines. Officially opened in February 2015, City of Dreams Manila is operated by Melco Resorts Leisure (PHP) Corporation, a subsidiary of Melco Resorts and Entertainment (Philippines) Corporation.



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The dynamic and innovative resort complex, located on an approximately 6.2-hectare site at the gateway to Entertainment City, includes the ultimate in entertainment, hotel, retail and dining and lifestyle experiences with aggregated gaming space, including VIP and mass-market gaming facilities with 299 gaming tables, 1,680 slot machines and 207 electronic table games.

The integrated resort features three luxury hotel brands: 2018 Forbes Travel Guide Five Star awardee NÜWA and 2018 Forbes Travel Guide Four Star awardees Nobu and Hyatt, more than 20 impressive restaurants and bars, and distinctive entertainment venues, namely: the family entertainment center DreamPlay, the world's first DreamWorks-themed interactive play space; CenterPlay, a live performance central lounge inside the casino; KTV at City of Dreams Manila, Chaos night club, and the Pangaea Manila, all three situated at the Fortune Egg, an iconic landmark at the Manila Bay area, with its architecturally-unique structure and creative exterior lighting design.

City of Dreams Manila delivers an unparalleled entertainment and hospitality experience to the Philippines and is playing a key role in strengthening the depth and diversity of Manila's leisure, business and tourism offering, enhancing its growing position as one of Asia's premier leisure destinations. It has been developed to specifically meet the needs of the large, rapidly growing and increasingly diverse audience of leisure and entertainment seekers both in the Philippines and those visiting Manila from across the Asia region and around the world.

About Melco Resorts and Entertainment (Philippines) Corporation

Integrated casino developer Melco Resorts and Entertainment (Philippines) Corporation is a company listed on the Philippine Stock Exchange with trading symbol of "MRP". It is a subsidiary of Melco Resorts & Entertainment Limited (NASDAQ:"MLCO"), the developer, owner and operator of casino gaming and entertainment casino resort facilities in Asia. It developed City of Dreams Manila, which is managed and operated by Melco Resorts Leisure (PHP) Corporation.

For more information about Melco Resorts and Entertainment (Philippines) Corporation, please visit: www.melco-resorts-philippines.com.

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